



Ilona Cambron

Director of Air Service Development, ASM Global Routes Development North America

[Conférence : State of Airline Industry of our key markets](#)

Ilona has 15 years of air service development and marketing experience, with the most recent seven in ASD consulting. She has personal relationships with planners across most U.S. carriers and numerous international carriers stemming from her experience working with European and Asian airports.

Ilona's main responsibilities at ASM include securing additional air service for domestic and international clients, supporting community development, providing marketing and government air service development grant support for smaller markets based in North America.

Ilona specializes in airport catchment/leakage analysis, data research and traffic/route forecasting, as well as economic impact studies. Ilona also assists her clients with developing and implementing comprehensive air service marketing programs.

Ilona is a member of the ACI-NA Air Service Steering Group. Ilona's passion for aviation stems from her mother who was a flight attendant for over 30 years. Because of her mother, Ilona was exposed to aviation at an early age and chose to pursue a career in aviation with a commitment to advance opportunities for women in the industry.